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## **COALITION BID FOR RED BULL AIR RACE IN GEELONG**

A Victorian Liberal Nationals Coalition Government will bid for the world-famous Red Bull Air Race to be held in Geelong, enhancing the city's reputation as a centre of aviation, creating hundreds of jobs and showing millions around Australia and the world an incredible tourist destination.

The Red Bull Air Race would be expected to draw thousands of Victorian, interstate and overseas spectators and would be viewed by a world-wide television audience of 100 million people.

This extraordinary air spectacular would provide a \$20 million windfall to the Geelong region and would cost approximately \$4 million to host.

A Coalition Government will bid to secure an Australian Red Bull Air Race as an inaugural event for Geelong, to be held over the south-west corner of Corio Bay. Key vantage points would stretch from The Esplanade at Drumcondra, south and east along the shoreline to Limeburners Point. It is hoped the first race would be held in 2013.

Geelong's foreshore is one of Victoria's most magnificent and by hosting a Red Bull Air Race, millions of people will have the opportunity to experience it for themselves.

This world-wide event provides the opportunity to showcase Geelong as the centre of aviation in Victoria and as an incredible tourist destination.

The Geelong air race would be part of a package of initiatives that the Coalition is proposing for Geelong, including the expansion of Avalon Airport to become a second international airport.

The Geelong region has shown it is more than capable of hosting an event of this magnitude, with the Avalon International Airshow attracting thousands. The combination of these events would bring jobs and economic benefits to the region.

Victoria prides itself on attracting the best sporting events and this air race would certainly be a major drawcard and feature on tourism and event calendars around the world.

# Policy

The Red Bull Air Race attracts thousands and for Geelong to secure this coveted event would provide an opportunity for economic and tourism development across the region and expand its reputation as a prime tourist destination.

The Red Bull Air Race has been held in 18 different cities across 14 countries including Barcelona, Windsor (Canada), San Diego, Abu Dhabi, Perth, London, Rotterdam, Interlaken (Switzerland), Monument Valley (USA) and Rock of Cashel (Ireland).

For more information on the Red Bull Air Race visit [www.redbullairrace.com](http://www.redbullairrace.com)